

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C5

Results as of: 2/28/2025

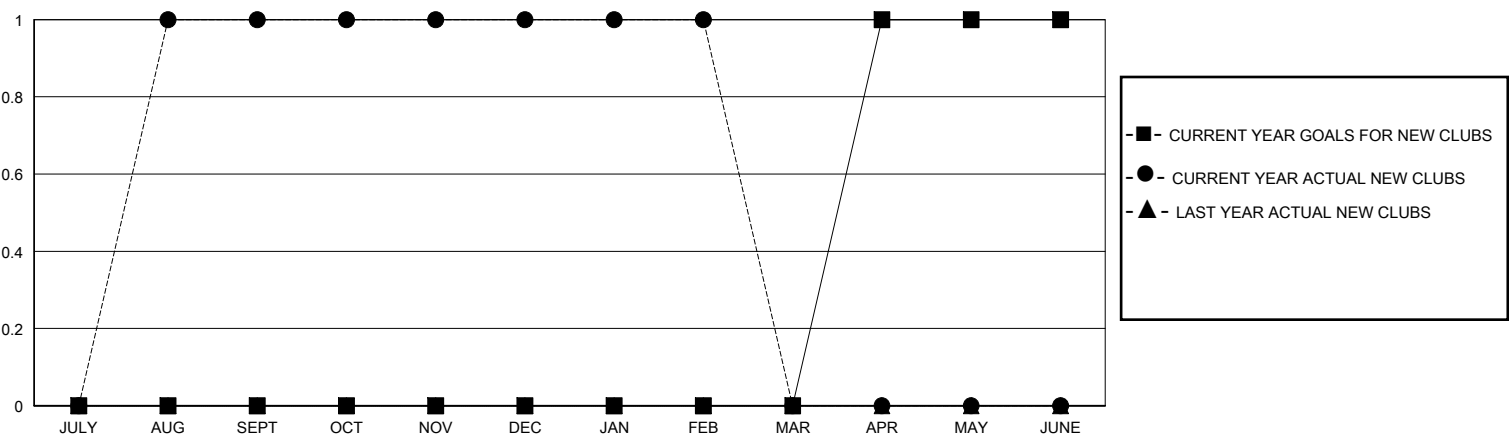
GMT:

LOCATION CALIFORNIA

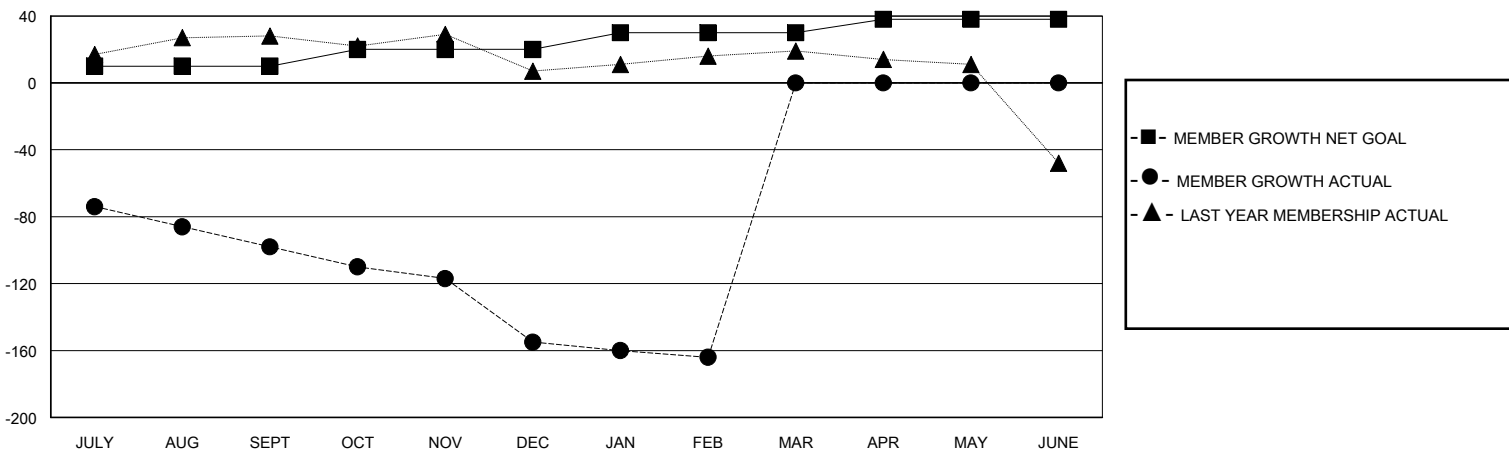
GMT CA

| Clubs                 |               |           |               | Members               |                        |                      |  |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2024-2025 |               |           |               | RESULTS FOR 2024-2025 |                        |                      |  |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER               | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT         | 0             | 1         | 2             | JULY/AUG/SEPT         | 10                     | 99                   | 172  |
| OCT/NOV/DEC           | 0             | 0         | 1             | OCT/NOV/DEC           | 10                     | 45                   | 86   |
| JAN/FEB/MAR           | 0             | 0         | 0             | JAN/FEB/MAR           | 10                     | 19                   | 17   |
| APR/MAY/JUNE          | 1             | 0         | 0             | APR/MAY/JUNE          | 8                      | 0                    | 0  |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|  |   |  |
|--|---|--|
| DROPPED CLUBS: 3   | 23 CLUBS OF 50 ADDED 1 OR MORE NEW MEMBERS                | <u>GENDER DISTRIBUTION</u><br>MALE 633 (51.67%)<br>FEMALE 591 (48.24%) |
| <u>DROPPED MEMBERS</u><br>DECEASED 16<br>CLUB CANCELLED 22<br>OTHER 237<br>TOTAL 275 | <a href="#">CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</a> | TOTAL FAMILY UNIT MEMBERS 0<br>FAMILY MEMBERS PAYING HALF DUES 0       |